



# i-Motors

## For Councils, Infrastructure Managers and Smart Cities



Centre for Connected  
& Autonomous Vehicles

Innovate UK

i-Motors is a UK Government funded project working towards viable, commercially sustainable Smart Mobility applications for connected and autonomous vehicles (CAV) within the next two years, based right here in the UK. **Would you like to be involved?**

We're looking for stakeholders who want to contribute their knowledge to the project, and to gain advantage by being part of our programme and helping guide the direction of the technology to produce a workable system that can benefit you and your city.

### Just a few of the expected benefits of this project to your city are:

**Reduce carbon emissions** and congestion in your city through smart, automated management of traffic flow

**Monitor traffic in real time** and historically within your city, easily and safely divert drivers around any obstructions on their route without causing gridlock, and increase your potential traffic capacity without any expenditure on infrastructure

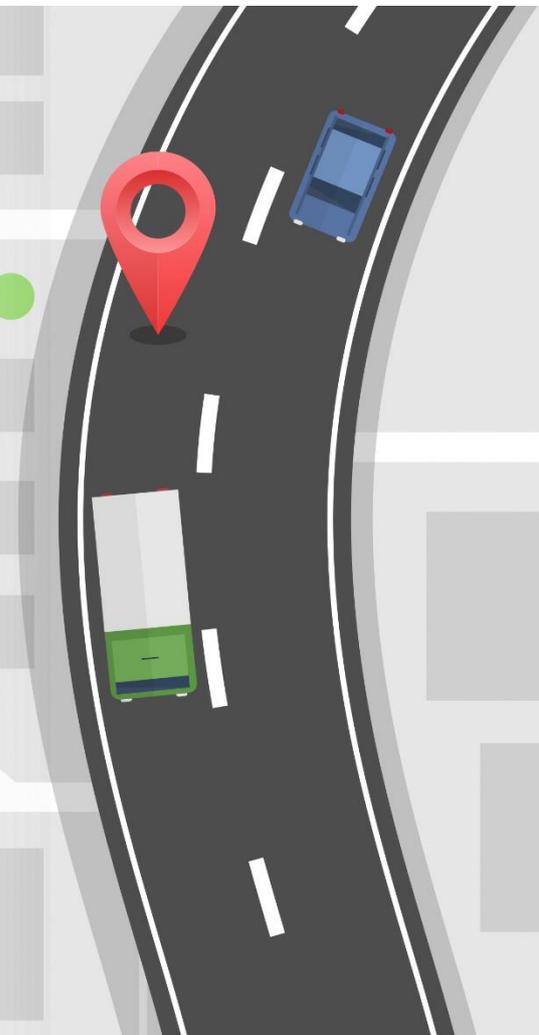
**Identify issues** like accident blackspots, road and other infrastructure damage via automated reports from vehicles travelling through your city

**Reduce traffic accidents and injuries**

**Offer your drivers reliable and accurate journey planning information**

**Help visitors to your city** find and book available parking spaces, further reducing congestion by up to 30%, as well as giving them access to other facility information.

Offer your drivers **maximum, consistent connectivity** using multifaceted wireless communication systems.



## What's different about i-Motors?



- Our vision is that vehicles will not only communicate with a central system; they will also talk to each other, so the vehicles themselves can tell each other about potential issues and can quickly coordinate to the best possible outcome
- We want to provide a **secure and trustworthy** platform that will make a genuine difference to driver's safety and behaviour
- Our platform uses multiple sensors to gather data, so we are **not reliant on any single technology**
- We have completely unique insights and technology, resulting in a highly innovative intelligence, software and hardware platform able to provide **predictive, real time contextual intelligence**, giving drivers and vehicles the ability to make better decisions
- i-Motors is jointly **funded by government and industry**. The government's £100m Intelligent Mobility fund is administered by the Centre for Connected and Autonomous Vehicles (CCAV) and delivered by the UK's innovation agency, Innovate UK.
- We are a consortium of **innovative academic and commercial organisations** with a vested interest in making i-Motors a world leader in CAV (connected and autonomous vehicles), V2X (vehicle to anything) and smart mobility systems

## Why are we contacting you?

We'd like you to be part of the team! As a commercial venture we need to ensure that all of our brilliant ideas are both feasible and more importantly desirable.

We feel you are extremely well placed to help inform our decisions, as well as guide us in a direction that will be of direct benefit to you and your city. We are looking for stakeholders who want to engage and contribute to a unique, world changing end product.

All we're looking for is your time; some commitment to meeting with us at your convenience on a semi-regular basis, to help us ensure this is a successful product and something you would desire for your own business.

If you're interested in discussing this further, please drop us a line to [i-Motors@controlf1.co.uk](mailto:i-Motors@controlf1.co.uk) with your contact details and we'll get back in touch. In the meantime, thank you for taking the time to read this document.

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